

BedTimes

2019 Editorial Calendar

Issue	Editorial Features	Ad Close	Materials Due
January	<ul style="list-style-type: none">• Pillow Talk: BedTimes examines the latest innovations this category.• Bonus Distribution at the Las Vegas Market	November 30	December 7
February	<ul style="list-style-type: none">• Factory-Direct Models: Is direct-to-consumer the future of manufacturing?• ISPA Industry Conference Preview	January 4	January 12
March	<ul style="list-style-type: none">• Workforce Training Camp: We explore new approaches to keep workers educated.• Bonus Distribution at ISPA Industry Conference	February 4	February 11
April	<ul style="list-style-type: none">• Plant Safety and Emergency Management• Interzum Cologne Preview• Las Vegas Market Wrap-Up	March 1	March 8
May	<ul style="list-style-type: none">• Interzum Cologne Guide• ISPA Industry Conference Wrap-Up• 3-D Printing	April 2	April 9
June	<ul style="list-style-type: none">• Zipping Along With Sewn Covers: Learn about selecting tailor-made covers for today's beds.• High Point Market Wrap-Up	May 1	May 8
July	<ul style="list-style-type: none">• Interzum Cologne Wrap-Up: BedTimes highlights introductions at this year's show.• Bonus Distribution at the Las Vegas Market	June 3	June 10
August	<ul style="list-style-type: none">• How Do You Keep Your Employees Happy? Readers share creative ways to engage your staff.• Adhesives Update	July 2	July 9
September	<ul style="list-style-type: none">• Springs Bounce Back: Interest in innersprings is on the rise as new configurations and technologies improve comfort and support.	August 2	August 9
October	<ul style="list-style-type: none">• Viscoelastic and Standard Polyurethane Foams: We have the latest developments.• Las Vegas Market Wrap-Up	September 4	September 11
November	<ul style="list-style-type: none">• Lovin' Latex: BedTimes reports on advancements in the development and use of this component.	October 1	October 8
December	<ul style="list-style-type: none">• 2020 BedTimes Supplies Guide• Bedding Industry Forecasts the New Year• High Point Market Wrap-Up	October 25	November 8

calendar subject to change