

# BedTimes

## 2019 Editorial Calendar

### JANUARY

#### Pillow Talk

Today's pillow constructions are as complex as those for mattresses. BedTimes examines the latest innovations in this important category.

- Bonus distribution at Las Vegas Market

### FEBRUARY

#### Workforce Training Camp

BedTimes explores new approaches to training to keep workers educated and up to speed. We also look at how technology is being used to monitor and improve performance.

- ISPA Industry Conference Preview

### MARCH

#### Factory Direct Model — the Future of Manufacturing?

Direct-to-consumer may be making a comeback, from small factory directs to the mattress manufacturing majors. All are reaching right through to consumers on the web and, in some cases, in their own retail stores.

- Bonus distribution at ISPA Industry Conference

### APRIL

#### Plant Safety and Emergency Management

Twin features examine best practices for plant safety and how to deal with weather emergencies and other natural disasters.

- Interzum Cologne Preview
- Las Vegas Wrap-Up

### MAY

#### Interzum Cologne

Your guide to the world's largest furniture components and machinery show in Cologne, Germany.

- ISPA Industry Conference Wrap-Up
- International Licensing Groups

### JUNE

#### Sewn Covers

BedTimes explores why more mattress makers are selecting tailor-made covers to adorn today's beds.

- High Point Market wrap-up

### JULY

#### Interzum Cologne Wrap-Up

BedTimes highlights introductions from suppliers and machinery makers at this year's show.

- Bonus distribution at Las Vegas Market

### AUGUST

#### How Do You Keep Your Staff Happy?

Sleep products industry members share creative ways their companies keep employees motivated and engaged.

- Adhesives

### SEPTEMBER

#### Springs Bounce Back

Interest in innersprings is on the rise as new configurations and technologies help improve comfort, support and durability.

### OCTOBER

#### Viscoelastic and Standard Polyurethane Foams

In the first of a two-part series, BedTimes reports on advancements in the development and use of flexible polyurethane foams—from base foams to mattress comfort layers.

- Las Vegas Wrap-Up

### NOVEMBER

#### Lovin' Latex Foam

In the second of a two-part series, BedTimes reports on advancements in the development and use of foam.

### DECEMBER

#### 2020 BedTimes Supplies Guide

The industry's only comprehensive listing of suppliers to the mattress industry.

- 2020 Economic Forecast
- Bedding Industry Discusses 2020
- High Point Market Wrap-Up

*NOTE: All topics on the editorial calendar are subject to change. 1-7-19*