



# ISPA EXPO

*imagine. inspire.*  
**INNOVATE**

WHERE THE MATTRESS INDUSTRY'S PEOPLE, PRODUCTS AND POSSIBILITIES CONNECT

**MARCH 9-12, 2016**

ORANGE COUNTY CONVENTION CENTER  
ORLANDO, FLORIDA | USA

**ISPAEXPO.COM**

**Register by  
February 19  
and Save!**

# Your EXPO for your business

Imagine nearly 3,400 of your customers, colleagues and competitors from over 50 countries assembled in one place... A wealth of your industry's knowledge and latest trends... Every product and service your business could possibly need, all on the largest exhibit floor in EXPO history...  
**Imagine ISPA EXPO 2016.**

Where else can you accomplish so much to benefit your business in just four days?

## MEET THE RIGHT PEOPLE

at a gathering of industry suppliers and producers from around the world.



## LEARN FROM THOUGHT LEADERS

and expand your industry knowledge through our educational sessions.

## GET INSPIRED

as you discover the industry's innovations and explore the latest product launches.

## SHOP AND COMPARE

on a show floor where you can touch, try and examine thousands of mattress products and services.

## EXHIBIT FLOOR HOURS

Wednesday, March 9 ..... 9:00 a.m.–5:00 p.m.  
Thursday, March 10 ..... 9:00 a.m.–5:00 p.m.  
Friday, March 11 ..... 10:00 a.m.–5:00 p.m.  
Saturday, March 12 ..... 9:00 a.m.–12:00 p.m.

If the mattress industry is your industry, you can't afford to miss **ISPA EXPO 2016.**

# Schedule at a Glance

## TUESDAY, MARCH 8

- 9:00 a.m.—5:00 p.m. Registration Open
- 4:30 p.m.—5:30 p.m. ISPA Women's Network Reception

## WEDNESDAY, MARCH 9

- 7:00 a.m.—5:00 p.m. Registration Open
- 8:00 a.m.—9:00 a.m. Differentiate...or Die
- 9:00 a.m.—5:00 p.m. ISPA EXPO Exhibit Hall Open
- 12:00 p.m.—1:00 p.m. Lunch & Learn—  
Say Hello to Bye Bye Mattress
- 5:00 p.m.—6:30 p.m. Welcome Reception

## THURSDAY, MARCH 10

- 7:00 a.m.—5:00 p.m. Registration Open
- 8:00 a.m.—9:00 a.m. The New Diversity—  
Engaging the Generational Workforce
- 9:00 a.m.—5:00 p.m. ISPA EXPO Exhibit Hall Open
- 12:00 p.m.—1:00 p.m. Lunch & Learn—Content is King!
- 5:00 p.m.—7:00 p.m. Private Exhibitor Appointments

## FRIDAY, MARCH 11

- 7:30 a.m.—5:00 p.m. Registration Open
- 8:00 a.m.—10:00 a.m. ISPA Industry Breakfast  
featuring Greg Schwem
- 10:00 a.m.—5:00 p.m. ISPA EXPO Exhibit Hall Open
- 4:00 p.m.—5:00 p.m. Happy Hour on the Show Floor
- 5:00 p.m.—7:00 p.m. Private Exhibitor Appointments

## SATURDAY, MARCH 12

- 8:30 a.m.—10:00 a.m. Registration Open
- 9:00 a.m.—12:00 p.m. ISPA EXPO Exhibit Hall Open



## ISPA EXPO 2016 EVENT SPONSORS



[www.ISPAEXPO.com](http://www.ISPAEXPO.com)

# LEARN. DISCOVER. MASTER.

At ISPA EXPO, the industry's leaders from around the globe convene to learn from each other. Don't miss out on these valuable opportunities to expand your understanding of your customers, your competition and your business. You never know what might inspire your next innovation!

## DIFFERENTIATE...OR DIE

**Sam Geist, Business Management Expert  
& Best-Selling Author**

**Wednesday, March 9  
8:00 a.m.–9:00 a.m.**



Transitional times and new players in the market negate the “business as usual” approach. They offer the perfect opportunity to adopt a bold plan that differentiates you and your organization from the competition. Learn about viable options to create effective differentiation, to grow your organization, to enhance your profitability and to “loyalize” customers who are now clearly in the driver’s seat.

## THE NEW DIVERSITY— ENGAGING THE GENERATIONAL WORKFORCE

**Jason Young, President, LeadSmart Inc.**

**Thursday, March 10  
8:00 a.m.–9:00 a.m.**



The workplace is filled with generational differences and associated challenges between Traditionalists, Boomers, Generation Xers, and the newest group, the Millennials. Each generation learns, values, thinks, and develops differently and must be led differently. Yet each

has common ground, which managers can leverage and build upon. Learn how to lead the various generations in a way that helps create and sustain a high-performance workplace.

## LUNCH & LEARN— SAY HELLO TO BYE BYE MATTRESS

Presented by  Mattress Recycling Council

**Wednesday, March 9  
12:00 p.m.–1:00 p.m.**

Bye Bye Mattress is the consumer-facing brand created by the Mattress Recycling Council (MRC). The MRC was created to run the newly minted mattress recycling programs in California, Connecticut and Rhode Island. Learn about mattress recycling from the viewpoint of regulators, operators, retailers and PR experts. Hear how the industry is responding to these programs and how MRC is using consumer outreach to promote the industry and its recycling efforts.

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## LUNCH & LEARN—CONTENT IS KING!

Presented by  THE Better Sleep COUNCIL

**Thursday, March 10  
12:00 p.m.–1:00 p.m.**

Content marketing is not just a buzzword—it’s a strategic approach focused on creating and distributing valuable, relevant content. It is the art of engaging with your customers and prospects without selling or pitching your product—and it’s not always that simple. Blogs and other social media outlets, traditional media, B2B and B2C are all avenues for content marketing. Learn from industry experts including bloggers, trade media and sleep experts how to make the most out of content marketing to get your message heard.

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# MEET. CONNECT. COLLABORATE.

Even in our hyper-connected online world, nothing surpasses the power of face-to-face meetings. Shaking hands and looking someone in the eye creates a memorable impression and forges a real-world bond. Take advantage of the many opportunities at ISPA EXPO to build and strengthen relationships with your customers and colleagues from around the world—and to have a little fun!

## ISPA WOMEN'S NETWORK RECEPTION

Tuesday, March 8

4:30 p.m.–5:30 p.m.



An event exclusively for women from all sectors of the mattress industry! Relax and enjoy light refreshments while you network, catch up with old friends and meet new ones.

## ISPA INDUSTRY BREAKFAST

Friday, March 11

8:00 a.m.–10:00 a.m.



### Work, Laugh, Repeat

*Keynote Speaker: Greg Schwem*

*Nationally Syndicated Columnist & Author*

Greg will entertain you with a humorous look at today's corporate environment along with down-to-earth and practical advice about real work issues.

## WELCOME RECEPTION

Wednesday, March 9

5:00 p.m.– 6:30 p.m.

Join us for a one-of-a-kind Orlando welcome! Enjoy fun, food and drinks while you mingle with friends and colleagues at this entertaining opening reception.

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## NEW! HAPPY HOUR ON THE SHOW FLOOR

Friday, March 11

4:00 p.m.–5:00 p.m.

Mix, mingle and enjoy refreshments while you continue to browse the show floor.

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# ISPA EXPO 2016 EXHIBITORS

As of Dec. 8, 2015

A.Lava & Son  
Adalar Kimya San Tic Ltd.  
Advance Fiber Tech. Corp. (AFT)  
AEC Narrow Fabrics  
Agru America, Inc.  
American & Efird LLC  
Aquila Textiles, Inc.  
Arpico 100% Natural Latex  
Ateja/Grace Trinity Inc  
Atlanta Attachment Co., Inc.  
Atlanta Parts Depot - division of Atlanta Attachment Company  
Aydin Tekstil  
Barrette Wood USA Inc.  
Baumer of America, Inc.  
Bechik Products, Inc.  
BedFax  
Bekaert Textiles USA  
Bo-Buck Mills, Inc.  
Boycelik Metal San. ve Tic. A.S.  
Boyteks Tekstil Sanayi ve Ticaret AS  
Brighi Tecnologie Italia s.n.c.  
BRK Tape and Textiles  
Bruin Plastics Co Inc  
C<sup>3</sup> Corporation  
Cadence Keen Innovations  
CAF Labels, Inc.  
Card Clothing & Services, Inc.  
Carpenter Company  
CertiPUR-US Foam Certification  
Changshu DAFA Warp Knitting Co., Ltd.  
ChemTick Coated Fabrics, Inc.  
CLASS (Culp Lava Applied Sewn Solutions)  
Coats plc  
Colortex USA  
Comersim SAU  
CT Nassau  
Costa International  
Cranston Trucking & Logistics  
Creative Ticking  
Culp Home Fashions  
Custom Built Plastic Pallets  
D.R. Cash Inc.  
DesleeClama North America  
Diamond Needle Corp.  
DMM Bedframe Lumber  
Dogus Ofset Matbaacilik San. Tic. Ltd. Sti  
Dolphin Pack  
Duncan Ticking, Inc.  
Duvalli Mattress Ticking  
Eamhardt Manufacturing  
East Grace Corporation  
Eclipse International & Eastman House Licensing  
Edge-Sweets Company  
Elektroteks Elektrik Tekstil San. ve Tic. Ltd. Sti.  
Element St. Paul  
Elfa International  
Elite Foam  
Enkev Group by  
Enriquez Materials & Quilting Inc.  
Entex Textil, S. L.  
Ergomotion  
Fecken-Kirfel America  
Fine Cotton Factory, Inc.  
First Film Extruding, LLC (div. of Balcan Plastics Ltd.)  
FMA Trading LLC.  
Form Sunger ve Yatak San Tic. As.  
Foshan Ruixin Nonwoven Co., Ltd.  
GelBeds LLC

Global Systems Group  
Global Textile Alliance, Inc. (GTA)  
Govmark Testing Services  
Green Foam  
Guangzhou LianRou Machinery & Equipment Co., Ltd.  
Hangzhou Shengtai Latex Co.,Ltd  
Hangzhou Tianye Jacquard Co., Ltd.  
Hangzhou Xiaoshan Dejiang Weaving Co., Ltd  
Hangzhou Xinyada Fabric Co.,Ltd.  
Healthcare Co., Ltd  
Hengye Machinery Co.,Ltd of Dongguan City  
Henkel Corporation  
Herculite Products, Inc.  
HongXiang Software Furniture Co., Ltd  
Hot Melt Technologies, Inc.  
HSM  
IDEAL Fastener Corporation  
Industrias Marves S.A. de C.V.  
Infinitus (China) Company Ltd  
Infinity Sleep Support Systems  
Innocor Foam Technologies  
Innofa USA  
Integrity Software Solutions  
Interzum  
Iskeceli Celik Yay Tel Yan Urunleri San Tic Ltd Sti  
James Cash Machine Co., Inc.  
Jiangsu Wellcare Household Articles Co., Ltd  
Jemel Industries / JSR  
Jones Fiber Products, Inc.  
Jowat SE  
Jumpsource  
Kayteksstil Vatka Kece Makina ve Mobilya Iml. San. Tic. Pa2. Ltd.  
Kibo Uluslararası Dan. Muh. İc Ve Dis Tic. Ltd. Sti.  
Kisbu Teknik Tekstil San Ve Tic A.S.  
Knickerbocker Bed Company  
Komar Alliance  
Latex Global  
Latex Systems Co. Ltd.  
Latexco US  
Lava  
Leggett & Platt Bedding Group  
Lenzing  
Lien A - Vietnam  
Lucerne Textiles Inc.  
Macau TaiWa Machinery  
Markwell Florida  
Masias Maquinaria  
MatTech Inspections  
Mattress Recycling Council  
Maxime Knitting  
Mert Yatak Ve Tekstil Makinalari Iml. San. Tic. Ltd. Sti.  
Metal Matris  
MFI International  
Middleburg Yarn Processing Inc.  
MidWest Nonwovens  
Milky Teknik Tekstil San. AS  
Milliken & Company  
Mitsan Mak Ins San Ve Tic A.S.  
Plastic Monofil/Montrose Molders  
Mountain Top Foam  
Monks International N.V.  
Ningbo New Haiyan Belt Industry Co., Ltd.  
Ningbo Shuibishen Home Textile Technology Company Ltd.  
Nomaco  
OHM Systems Inc.  
Ozen Iplik Sewing Thread Manufacturing  
P.Bjerre Inc.  
P.F. Industries Inc.

Pacific Spring Inc.  
Polyester Fibers LLC  
Pratrivero USA Inc.  
Precision Blades, Inc.  
Precision Textiles  
Precision Fabrics Group  
Punteks  
PureCare  
QAI Laboratories  
Quarrata Furniture USA  
Radium Foam / Vita Talalay  
RC Fil Non-Tex, S.L.  
Resortes y Alambres S.A. de C.V.  
Response Computer Group, Inc.  
Rock Island Industries  
SABA North America  
Savare Specialty Adhesives LLC  
Sefox Adhesives  
Shanghai Xinyuan New Material Technology Co., Ltd.  
Shaoxing Chuangcheng Home Co.,Ltd  
Shaoxing Fengrui Machinery Manufacturing Co., Ltd  
Shaoxing Huajian Mattress Machinery  
Simalfa  
Simmons Knife & Saw  
Sleep Support Systems International Ltd  
Selfa  
SMI Inc. dba TechniThread  
Spec-Tex Inc.  
Springform Technology Ltd  
Springs Creative Products Group  
Spühl GmbH  
Standard Fiber LLC  
Sunds Textiles A/S  
Sunkist Chemical Machinery Ltd  
Supreme Quilting Ltd.  
Suzhou Nuoyiman Industry Co., Ltd  
Talalay Global  
Texas Pocket Springs  
The Dow Chemical Company  
The Reynolds Company  
Therapedic International  
Tianjin Richpeace Computer & Machinery Co., Ltd.  
Tietex International, Ltd.  
Total Bedding Solutions LLC  
Supernal Recliner Beds  
UL  
United Mattress Materials, Inc.  
Upaco Adhesives  
UT+C  
Vertex Fasteners  
Viking Engineering  
Vintex Inc.  
Visdeltex SL  
Vita Nonwovens  
Wellcool Cushion Technology Co., Ltd.  
Wenzhou Chuangqiang Household Products Co., Ltd.  
Wenzhou Jiatai Latex Product Co.,Ltd  
William T. Burnett & Co., Inc.  
Wright Global Graphics  
Xsensor  
Yilisi Furniture Co.,Ltd  
YRC Freight Inc.  
Z Wood Products Co. Inc.  
Zhejiang Qiangchun Latex Manufacturing Co., Ltd  
Zhejiang Seemorething Home Co.,Ltd  
Zhulian International Group Co., Ltd  
Zibo Hengfu Metal Products Co., Ltd  
Zibo Senbao Furniture Co., Ltd

# ENJOY ORLANDO HOSPITALITY!

ISPA EXPO 2016 will take place in Orlando, Florida, a city that's highly affordable, simple to navigate and easy to get to. As the #1 destination city in the United States, Orlando also offers much to do after hours.

## SAVE ON HOTEL ROOMS IN ORLANDO!

*Take advantage of discounted rates negotiated by ISPA through OnPeak, ISPA's official housing provider.*

- Get the lowest rates at the best hotels.
- All hotels are conveniently located near the convention center.
- Priority Access – Our hotels set aside rooms exclusively for EXPO attendees.
- Use and earn your own hotel reward points. You'll still qualify when you book through OnPeak!

Visit [www.ISPAEXPO.com](http://www.ISPAEXPO.com) and click on Hotel/Travel to book today!



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